

AKAAZUA TERNGU EMMANUEL

AI • TECHNOLOGY • COMMUNICATIONS • BRANDING • RESEARCH

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PROFESSIONAL SUMMARY

Multidisciplinary communications and digital strategy professional working at the intersection of AI, technology, branding, media, research and agriculture. Experience spans AI and legal-tech product communication, digital marketing, community management, brand strategy, advocacy, executive support, agricultural research and consulting. At Devon Technologies, supported MEETSESSION growth to 500+ new user sign-ups in one month and JudicAI adoption across 56 Nigerian courts. Combines product analysis, human-centred storytelling, strategic research and digital campaign execution to translate complex ideas into clear, audience-relevant communication.

CORE COMPETENCIES

Strategic Communication • Content Strategy • Brand Strategy • Media Strategy • Social Media & Community Management • Digital Marketing & Advertising • Product Marketing • Lead Generation • PPC • SEO • Conversion Rate Optimization • Public Speaking & Advocacy • Product Research & Testing • User Research • AI / LLM Integration • Legal Technology • Academic & Qualitative Research • Fact-checking & Information Verification • Research Writing • Brand Identity & Content Design • Video Storytelling & Editing • Product Workflows • Jira • Postman • Swagger • Workflow • Canva • CapCut • Digital Analytics

PROFESSIONAL EXPERIENCE

POE International | Media Strategist

May 2026 – Present | Remote | International digital branding company headquartered in Ghana

- Support brand strategy and advertising initiatives for an international digital branding company, helping businesses strengthen brand identity, communication and market positioning.
- Contribute to brand research, strategic research, strategy development, advertising initiatives, and brand positioning and communication.
- Contributed to brand strategy work associated with client projects that have raised over \$1.3 million

Devon Technologies | Head of Communications

July 2025 – June 2026 | AI / Legal Technology

- Supported product marketing and brand communication for AI and technology products, translating complex technical solutions into clear narratives for legal, professional and non-technical audiences.
- Supported JudicAI adoption across 56+ Nigerian courts and helped communicate product value to judges, legal professionals and other stakeholders.
- Orchestrated digital marketing for MEETSESSION, contributing to 500+ new user sign-ups within 30 days through targeted campaigns and data-informed optimization.
- Developed and executed content and social media strategies that increased audience engagement and product awareness by 45%.
- Worked across AI, legal-tech, product, engineering, design and communications teams; served as a bridge between technical development and user understanding.
- Conducted product research, testing and user-focused analysis; identified issues and validated product functionality against user needs.
- Used Jira, Postman, Swagger, Workflow, Canva, CapCut and digital analytics platforms across product, communication and content workflows.

SkillSync Summit (Moniepoint) | Content Strategist / Communications Assistant

July 2025 – May 2026 | Part-time | Remote | Abuja

- Developed and executed content strategies that grew and engaged audiences across multiple platforms.
- Managed social media and community engagement while maintaining a consistent brand identity and digital communications strategy.
- Led the evolution of marketing narratives toward Large Language Models (LLMs), helping position the summit around AI-driven shifts relevant to mid-career professionals.

- Facilitated digital collaboration between technology builders and the wider professional ecosystem and managed real-time event coverage and multi-channel content distribution.

KHOO Tech Branding | Executive Assistant to CEO

July 2025 – September 2025 | Remote

- Planned and coordinated executive itineraries, calendars and schedules while supporting day-to-day administrative and professional priorities.
- Supported the CEO during consulting engagements and helped coordinate activities and maintain workflow.

Ministry of Agriculture and Rural Development | Research Intern

November 2024 – July 2025 | Nigeria

- Participated in rural agricultural extension services, including visits to local government areas such as Bwari and interactions with farmers.
- Supported agricultural extension activities and communicated agricultural information to farmers.
- Gained practical exposure to agricultural research, rural development, farming systems and extension services.

WAHEN Global | Team Lead & Executive Assistant

June 2024 – December 2025 | Remote

- Managed social media, content, customer communication, community engagement, itineraries and day-to-day administrative coordination for WANA Clothing and WANA Scent.
- Handled business operations while the founder travelled internationally, including periods in China and other countries, supporting international customer orders and sales.
- Built and developed WANA Scent, a perfume brand, from the ground up; managed its social presence, advertising, customer interactions, order processing and international shipping orders supporting sales outside Nigeria.

UWANA Cares Foundation | Team Lead & Media Coordinator

June 2024 – December 2025 | Nigeria

- Planned and supported community outreach events; coordinated social media, content creation, digital publishing and media campaigns.
- Supported outreach initiatives focused on women and children across communities and schools, including Okobo, Akwa Ibom State and Abuja.
- Contributed to initiatives that reached 10 schools and supported press releases communicating organizational activities and impact.

Mentally Aware Nigeria Initiative (MANI) | Student Advocate / Digital Marketer & Community Manager

June 2023 – Present | Nigeria

- Promote mental health awareness, stigma reduction and help-seeking behaviour among students through advocacy, digital communication and community engagement.
- Organized and facilitated safe-space group sessions, including MANI Talk and Conversation Café, at the University of Abuja.
- Collaborated on campus-wide mental health awareness campaigns and completed training in advocacy, ethics and communication.
- Participated as a panelist and speaker at events focused on mental health and student resilience, including PARL/USAID-related events.

CONSULTING & RESEARCH EXPERIENCE

Letha Pro | Consultant

2026 | Consulting experience with an Indian AI automation firm focused on converting processes and activities into AI-powered automated solutions.

EDUCATION

University of Abuja

Agricultural Science | October 2022 – August 1, 2026

SELECTED RESEARCH

Haematological Parameters of Red Sokoto Goats Fed *Physalis angulata* Leaf Meal as a Phyto-genic Feed Additive

Research project.

Social Change: A Reflection of the Women of Owu Story

Research project relating to Femi Osofisan's Women of Owu.

SELECTED RESEARCH & INTERNATIONAL PUBLICATIONS

The Role of the African Union in the Political Stability of Africa

- Research conducted on / related to the publication; Sheriff Gali Ibrahim and Farouk Ibrahim, International Journal of Social Science and Human Research, Vol. 1, December 2018.
- **A Critical Analysis of Ten Partnership Action Plan Initiative Between China and Africa**
- Research conducted on / related to the publication; China and African Journal of Administration, Vol. 1, December 2024.

The Ramstein Group / Ukraine Defense Contact Group

- Research conducted on / related to the publication; Journal of International Economy, Vol. 1, 2025.

INDUSTRIAL TRAINING & AGRICULTURAL PROJECT

Vorian Corelli | Rice Cultivation & Sales Project Participant

Industrial training period | University of Abuja campus

- Participated in planting rice across the University of Abuja campus and supported the cultivation process.
- Participated in selling the produced rice

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- **Junior Chamber International (JCI) Nigeria, University of Abuja** — Entrepreneurship Bootcamp / Entrepreneurship Certificate
- **World Economic Forum** — Premium Member
- **Cardiff University** — Tax Pollution Certificate
- **Humanitarian Leadership Academy** — Safeguarding Essentials Certification
- **IVO Fashionpreneur Training** — Critical Thinking and Creative Professional Skills Certification

LEADERSHIP & ADVOCACY

Mentally Aware Nigeria Initiative (MANI) | Student Advocate

June 2023 – Present | Nigeria

- Student-focused advocacy, safe-space facilitation, campus mental-health awareness, public speaking and community engagement, including participation in PARL/USAID-related events.

LANGUAGES

English — Fluent • Nigerian Pidgin — Fluent